

## We are investors fueling purpose-driven growth.

ECP Growth is an early-stage investment firm currently investing out of its fourth fund, underscoring over a decade of trusted partnership with entrepreneurs. We invest in businesses creating products, solutions, and technologies across the consumer value chain. ECP Growth takes a thematic approach to investing in companies that sit within resilient categories and have attractive growth fundamentals, with a goal of long-term value creation. We are also open to syndicated or club deals with like-minded investors, including the use of SPVs to execute larger transactions.

## **Focus Themes**



Accessible Nutrition



Cognitive & Microbiome Health



Pet Wellness & Care



Health for Her



Digitized Path to Purchase



Holistic Health Tech



AgeTech



Supply Chain Optimization



Home Redefined

## **Investment Approach**

**Geography**North America

Target Company
Profitability
Profitable or Defined
Path to Profitability

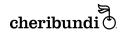
Target Equity Investment \$5-20M Transaction Type
Early-Stage
Growth Equity

## **Current Portfolio**

milk + honey.











Better Juice



**THESIS** 







